

Women

Semilo's women channel allows visitors to read and chat all about their favourite stars, fashion and lifestyle.

Most of the visitors are women between 20 and 34 years old with average income and a average or above average education.

This channel allows you to use several IAB banner sizes, but also advertorials, newsletter items and sponsored content.

Contact:

Neem contact met ons op
sales@semilo.nl
+31 (0)20 520 6100

Statistics:

Websites: 4
Unique visitors: 2.500.000
Impressions: 35.326.000

Advertising options

Format	Price	
Skyscraper	€ 25,00	CPM
Leaderboard	€ 25,00	CPM
Large Rectangle	€ 40,00	CPM
Floating Ad	€ 60,00	CPM

Women

Websites

Arjen Kookt
Gratisrecept.nl
Receptenplek
Smulweb

Impressions

30.000
285.000
11.000
35.000.000
35.326.000

Unique visitors

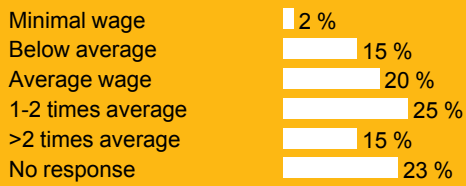
3.000
65.000
4.000
2.000.000
2.500.000

Visitor profile

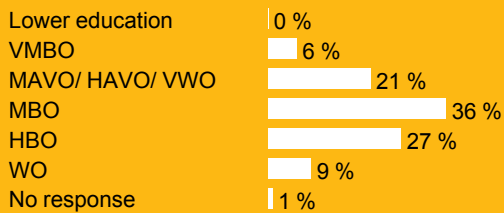
Sex



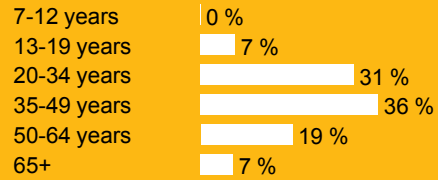
Income



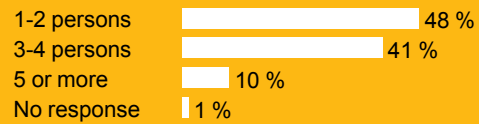
Education



Age



Family



Social class

