

## Communities

### Contact:

Dhanie Steevensz  
[dhanie.steevensz@semilo.nl](mailto:dhanie.steevensz@semilo.nl)  
 +31 (0)20 520 6100

### Statistics:

Websites: 11  
 Unique visitors: 1.250.000  
 Impressions: 52.658.744

## Advertising options

Format	Price
Full Banner	€ 10,00 CPM
Skyscraper	€ 15,00 CPM
Large Rectangle	€ 40,00 CPM
DHTML	€ 50,00 CPM
Cont. integration	Contact us
Newsletter Adv.	€ 2.500,00 per edition
Custom Header	Contact us

## Communities

### Websites

50plusevenementen.nl  
 50pluslove.nl  
 Buurtlink  
 Familieband.nl  
 Gay.nl  
 Goedenwel.nl  
 Mokkels.nl  
 Novos  
 Plaats.nl  
 Target50+  
 Vijftigplusser

### Impressions

200.000  
 41.849  
 2.540.000  
 786.560  
 2.120.052  
 527.913  
 44.043.772  
 1.598  
 1.200.000  
 200.000  
 997.000  
**52.658.744**

### Unique visitors

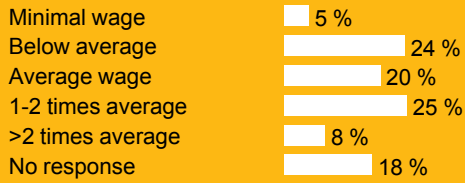
5.000  
 3.720  
 1.108.000  
 34.616  
 231.884  
 75.324  
 768.792  
 1.200  
 360.000  
 5.000  
 178.241  
**1.250.000**

## Visitor profile

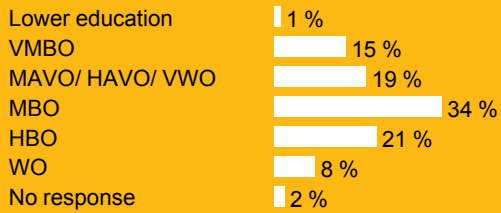
### Sex



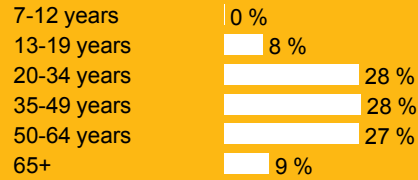
### Income



### Education



### Age



### Family

